



Real Estate

Real estate remains a popular asset class with a bright overall outlook amid record-low interest rates, low financing and construction costs, demographic increase and its tax advantages versus financial assets.

Hence it has repeatedly proven itself as a valuable component of every investor's portfolio. Over the long term, strategically picked real estate has generated returns competitive to fixed income and lower volatility than equities, while at the same time consistently providing powerful diversification benefits to both asset classes.

The idea is straightforward: one asset class may increase in value to offset losses in other classes. True diversification requires investments in a large range of assets, both in type and in geographic distribution. While many investors focus on stocks and bonds, certain alternative investments, especially those in real estate profit from returns usually inverse to fixed income and varying performance measured against the stock market.

The benefits of a real estate allocation are numerous. With well-chosen assets, investors can enjoy predictable cash flow, excellent returns, capital gains, tax advantages, and diversification, lower portfolio volatility and provide a higher return per unit of risk - and it's possible to leverage real estate to build wealth.

Well diversified portfolios that hold real estate investments alongside stock and bond investments have proven to be more efficient portfolios than these that did not include real estate investing.



What we do

Rapid urbanization & migration, elevated prices, disruptive trends, changing law & tax structures, changes in society and political interests challenge investors both in commercial and private real estate. Greenriver Advisors provides traditional real estate services from acquisition, management, reconstruction, rental management, marketing & sales and short-term vacation rental (Airbnb, Booking.com, HomeAway & more).

Our team offers full assistance for private individuals as well as advanced solutions for institutional clients from the first to the last step, also offering stand-alone services such as independent assessments of markets or targets.

Greenriver Advisors also specializes in helping clients entering new real estate markets abroad. Its Real Estate department has special insight on these unique challenges, especially in minimizing foreign exchange exposure, assembling the right team on the spot, forging local, reliable long-term partnerships and provide long-term, permanent management services with constant monitoring of the situation.